

CALL FOR PARTICIPATION TO THE 2012 SUMMER SCHOOL

Aalborg University in Copenhagen is organizing the 2012 edition of the Sound and Music Computing Conference and Summer School.

The SMC Summer School, this year has as a special focus on innovation and entrepreneurship.

Furthermore, it aims at giving young researchers the opportunity to interactively learn about core topics in this interdisciplinary field from experts, and to build a network of international contacts.

The summer school will take place from July 7th to 11th in the Sydhavn area of Copenhagen, in the beautiful facilities that used to host Nokia Denmark which will be the new campus of AAU in Copenhagen.

The conference features lectures, workshops, project work, invited speakers from industry and academia.

For more info:

<http://smc2012.smcnetwork.org>

Future products will rely on our natural capabilities of continuous and physical interaction. Moreover, for the best experience in their use, they need to stimulate, but not saturate, all our senses. Our sense of hearing is quite advanced; yet only a few product developers, engineers, marketing teams, and designers know how to make use of it properly.

Our mission in this summer school is to educate the future product design and development team members with a specific competence on interactive sound. The summer school follows up from the Product Sound Design Summer School 2010 (Aalto University, Design Factory, Finland) supported by the COST Action IC0601 Sonic Interaction Design.

The school will feature, among others, Andy Farnell, Cumhur Erkut and Davide Rocchesso as instructors, together with several faculty members from Aalborg University, and talks from experts in innovation and entrepreneurship from industry members.

If you are:

- enrolled in a PhD program in design, computer science, media technology, engineering, or economics,
- eager to explore the potential of sound in product design and development under the guidance of expert instructors and tutors,
- interested in innovation and entrepreneurship in sound and music computing,
- excited about the inspiring, interdisciplinary, and problem-based learning environment of Aalborg University in Copenhagen,

then please consider participating to the summer school by emailing a CV, a letter of interest that clearly indicates your motivation, previous experience with interactive product sound design, and your expectations from this school, all in PDF, to Rolf Nordahl rn@create.aau.dk, and Stefania Serafin, sts@create.aau.dk, with the text "SMC2012school" included in your subject, latest by **Friday March 30th, 2012**.

Maximum 30 selected participants will be notified by **April 16th, 2012**.

The cost of attending the summer school, including lectures, training sessions, lunches and coffee breaks and inspirational talks from company representatives is 200€. The school offers 5ECTS of credits.

The summer school is partially supported by:



FONDEN FOR ENTREPRENØRSKAB
YOUNG ENTERPRISE DANMARK